

2026 MLK Sponsorship Opportunities

Presenting Sponsor \$15,000	Banner recognition at the event entrance and on stage * Recognition by Master of Ceremonies and two minutes to address the attendees Prominent logo placement during AV presentation Recognition on all event valet signage * Full page color ad in event program * Name/logo inclusion on the event website Recognition in press release * Three tables of eight in a preferred location
Drum Major Sponsor \$10,000	Banner recognition at the event entrance * Recognition by Emcee Prominent logo placement during AV presentation Full page color ad in event program * Name/logo inclusion on the event website* Recognition in press release * Three tables of eight in a preferred location
Inspiration Sponsor \$5,000	Signage at the event * Recognition by Emcee Prominent logo placement during AV presentation Half page color ad in event program * Name/logo inclusion on the event website* Two tables of eight in a preferred location
Hope Sponsor \$2,500	Signage at the event * Name/logo included in AV presentation Quarter page color ad in event program * Name/link inclusion on the event website* One table of eight in a preferred location
Healing Sponsor \$1,000	Signage at the event * Name/logo inclusion on the event website* Four reservations for lunch
Community Sponsor \$500	Signage at the event * Two reservations for lunch

Signage, Program Ads, Recognition Publications— * Inclusion is subject to deadline of December 29, 2025.

Preferred file formats include: PDF or high-resolution JPEG. **To purchase a sponsorship, please call**

314-653-5162, or visit www.bjc.org/giving/foundations/christian-hospital/events. Thank you for your support!